



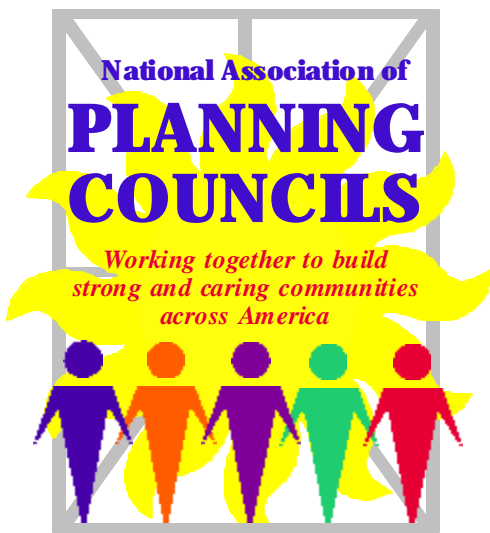
2000 National Conference

**in partnership with "Tools for 2000," the
58th Annual Human Services Institute
Federation for Community Planning - Cleveland, Ohio**

April 5 – 8, 2000

NATIONAL ASSOCIATION OF PLANNING COUNCILS

Website: www.communityplanning.org ♦ 11118 Ferndale Road ♦ Dallas, Texas 75238
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National Association of Planning Councils 2000 National Conference

Presented in partnership with "Tools for 2000,"
the Federation for Community Planning's
58th Annual Human Services Institute

Cleveland, Ohio · April 5 – 8, 2000

Hello! Please join us in Cleveland in April for NACP's 2000 national conference.

As community-building leaders and practitioners approach the challenges of the new millennium, this conference will offer unique opportunities for learning, connecting with colleagues, and re-energizing our shared commitment. If you are *leading, participating in, researching, teaching about, studying, or simply interested in* **effective community-based planning and mobilization to address human service and health needs**, then this conference – and NACP – will be valuable to you.

This year, a special feature: April 6, the NACP conference opening day, will be spent at the **58th annual Human Services Institute** sponsored by the **Federation for Community Planning** in Cleveland (at the Convention Center). The Institute brochure is enclosed and the program is outstanding! (*To learn more about the Federation and the Institute, be sure to visit their new website: www.fcp.org.*)

- Keynote speakers are **Julian Bond**, Chairman of NAACP, and **Theda Skocpol**, nationally-renowned author, researcher and Harvard University professor.
- Choose from **eight tracks** / sixteen workshop sessions. Track topics are Welfare Reform, Human Services & Schools, Public Health, Aging, Regional Dynamics, Race Relations, Nonprofit Communications, and Nonprofit Management.
- Browse a Resource Marketplace with 100 exhibits by local nonprofit organizations, and enjoy the Federation's annual awards honoring Cleveland's nonprofit leaders and volunteers.
- **Continuing education credits** will be offered: LSW, LPC, CLE (see details below).
- Don't miss the **Pre-Institute Dinner** on Wednesday evening, April 5. NACP members and conference participants have been invited, along with Human Services Institute speakers, Federation for Community Planning board and staff members and supporters, and other Cleveland community leaders.

On Friday and Saturday, back at the Sheraton, the **NACP conference** will continue. Friday's highlights will include roundtables on timely topics -- health and human services indicator data preparation, distribution and applications; what's working in welfare to work; plus our own Resource Fair for exchanging information. We'll join professors from Case Western Reserve and Cleveland State University for an extended luncheon session with Institute keynoter Theda Skocpol. On Friday night, we'll enjoy a group dinner in The Flats, Cleveland's entertainment district. Saturday's breakfast roundtables will feature dialogue on several high-interest topics, with discussions led by NACP members from around the country. Then, Saturday's sessions will focus on the work of planning councils, culminating in a strategic planning session, an update on the community-building work of other national organizations, and the NACP annual meeting/luncheon. *If you've attended NACP conferences before, you'll notice that this year, we're not trying to pack in quite as many non-stop sessions on Friday and Saturday; instead, we'll go more in-depth with a few high-priority topics, with a little more time for those always-welcome informal discussions (and maybe even a bit of sightseeing).*

This would be an excellent year to bring board members, senior staff, and community colleagues!

- To encourage group participation, this year NAPC is offering a very low conference rate for additional people from the same member organization. (*See the registration form.*)

RESOURCE TABLES will be set up at the NAPC conference and all participants are invited **to bring materials to show and share.** (*Not to be confused with the Human Services Marketplace at the Institute, which will include Cleveland-area nonprofits' displays.*)

- There is no cost to have a display.
- Set-up will begin at 7:45 a.m. on Friday, April 7, at the Sheraton.
- Along with your general agency materials, publication order forms, etc., please especially bring copies of your **ORGANIZATIONAL MATERIALS** (strategic plan overview, organization chart, etc.) and your **MARKETING MATERIALS** (how your organization explains and promotes its work) for a resource exchange (requested by members as a follow-up to discussions at last year's conference).

JOIN THE NATIONAL ASSOCIATION OF PLANNING COUNCILS!

If you're not already a member, join NAPC as you register for the conference! You'll receive a special first-year introductory membership rate – and as a member, you'll save on conference registration, especially if several people will be attending from your organization.

The National Association of Planning Councils (NAPC) is dedicated **to working together to build strong and caring communities across America.** NAPC promotes quality community planning, and informs and supports planning councils and related groups engaged in human services and health planning and action at the local level. A 501(C)3 non-profit association, NAPC facilitates communication and cooperative efforts, linking its members with one another, and with other organizations, information, and resources, through the annual conference, presentations, consultation, special projects, and the NAPC website: www.communityplanning.org.

REGISTERING FOR THE CONFERENCE

- Please register by **March 20th**. Make your **hotel reservations** separately, by **March 5th** (*see next page*).
- Registration forms are enclosed.
- **IMPORTANT:** Please **DON'T** send in the separate Institute registration form from the Institute brochure. Register for the Institute as **PART OF THE NAPC CONFERENCE**, using the NAPC conference form.
- If more than four people from your organization will be coming, feel free to copy the enclosed forms. We do need separate information from each person (including their Institute workshop choices); send all together and receive the special group rate.
- Full conference information and registration forms are also available on the NAPC website: www.communityplanning.org.
- When you arrive at the Institute, check-in at the NAPC registration table (in the Resource Marketplace; near the Institute check-in area) and receive your materials for **BOTH** events. NAPC conference registration will continue at the hotel on Friday morning for those who cannot attend the Institute.

HOTEL

- Please make your reservations directly with the Sheraton Cleveland City Centre Hotel: 1-800-321-1090 or 216-771-7600.
- Be sure to mention the NAPC conference to receive the special conference rate: \$102 (plus 14.5% tax); extra person charge is \$15. Participants can request this same rate if they wish to extend their stay three days before and/or after the conference (there's much to see and do in Cleveland!). **To be guaranteed a room at this rate, please be sure to call for your reservations by MARCH 5.**
- The hotel is conveniently located at 777 St. Clair Avenue, Cleveland, Ohio 44114 -- across the street from the Convention Center, in Cleveland's newly-revitalized downtown area featuring many attractions.

HUMAN SERVICES INSTITUTE NOTES

- **CONTINUING EDUCATION FOR SOCIAL WORKERS AND COUNSELORS:** Licensed Social Workers (LSW) and Licensed Professional Counselors (LPC) may earn six (6) hours of Continuing Education Credit by attending ALL of the following: the keynote address, one morning session, the luncheon program, and one afternoon session. These credits are provided by the Federation for Community Planning, approved provider #RSX089305 and RCX 129305 of the Ohio Counselor and Social Worker Board. The additional cost of credits is \$10, payable at the conclusion of the Institute program (4:00 p.m.). Applicants must submit evaluation form, CEU request form, and full payment on the afternoon of April 6; forms will be distributed during the program.
- **CONTINUING LEGAL EDUCATION:** Continuing Legal Credits have been requested from the Supreme Court of the State of Ohio. The Cuyahoga County Bar Association is the CLE sponsor.
- **CANCELLATION:** For Human Services Institute refunds, the cancellation deadline is March 27, 2000.

SPECIAL THANKS to the Federation for Community Planning, especially to John Begala (Federation Executive Director; NAPC Conference Chair and NAPC Board member), Roslyn Bucy Miller (Human Services Institute Manager), Ken Slenkovich and Quentin McCorvey. Special appreciation to all the conference speakers for donating their time and expertise. Thanks also to the NAPC Board/conference advisory group: Elaine Andersen (Norwalk, CT) – President; Martha Blaine (Dallas, TX) – Vice President; Mary Louis Campbell (Norfolk, VA) – Secretary/ Membership Chair; David Swain (Jacksonville, FL) – Treasurer; Doug Sauer (Albany, NY) – Immediate Past President; Members – Nancy Findeisen (Sacramento, CA), Phil Dessauer (Tulsa, OK), Paul Gilmer (Charleston, WV), and Pete Stoddard (Clarksville, TN).

CLEVELAND has been called the "Comeback City." If you've never visited, or if it has been awhile, you'll enjoy experiencing its "cultural renaissance" and exploring its downtown area, extensively revitalized in the 90's and featuring many new cultural, sports and entertainment attractions. The Human Services Institute and the NAPC conference are conveniently located in the heart of downtown, and within easy walking distance of beautiful Lake Erie as well as "The Flats" entertainment area. A major manufacturing and commercial center, Cleveland ranks as one of the chief ports on the Great Lakes. The Rock and Roll Hall of Fame, Indians baseball team, fine universities, museums, performing arts, medical centers, and outstanding parks are among the city's many other claims to fame. Cleveland is an exciting place to visit and the weather is wonderful in the springtime.

FOR MORE INFORMATION, please check the NAPC website: www.communityplanning.org; e-mail – napc@communityplanning.org; or call the NAPC office, 214-342-2638.

We're looking forward to seeing you in Cleveland in April!

NATIONAL ASSOCIATION OF PLANNING COUNCILS
2000 ANNUAL CONFERENCE AGENDA
Cleveland, Ohio April 5 – 8, 2000

WEDNESDAY, APRIL 5, 2000 – at the Sheraton Hotel

- 3:00 pm – on Sheraton Hotel check-in
- 2:00 pm – 4:00 pm **NAPC Board Meeting** – at the Sheraton Hotel
Board members who can arrive earlier, meet in the hotel restaurant for a “welcome” lunch together at 12:30
- 5:30 pm – 8:30 pm **Pre-Institute Dinner** at the hotel *(All invited! Reservations required; see form)*

THURSDAY, APRIL 6, 2000 – at the Cleveland Convention Center
(across the street from the hotel)

- Early morning Breakfast on your own
- 8:00 am – 5:00 pm **Federation for Community Planning 58th Annual Human Services Institute**
At the Cleveland Convention Center
Come to the special NAPC Registration/Display Table at the Institute to check-in for both the Institute and the NAPC events, and receive your tickets for the Institute
- 8:00 am Registration; Resource Marketplace; Complimentary Coffee
8:30 am Keynote Speaker: **Theda Skocpol**
9:30 am Concurrent sessions on your choice of 8 tracks:
(See the Institute brochure for workshop descriptions and full details)
 Track 1: Welfare Reform
 Track 2: Human Services and Schools
 Track 3: Public Health
 Track 4: Aging
 Track 5: Regional Dynamics
 Track 6: Race Relations
 Track 7: Nonprofit Communications
 Track 8: Nonprofit Management
- 12-12:30 pm Lunch
12:30 pm Luncheon Speaker: **Julian Bond**
1:00 – 4:00 pm Concurrent sessions on Tracks 1 – 8 *(see above)*
4:00 – 5:00 pm Reception
- (See the enclosed Institute program to select your workshop choices for the Institute, then use the NAPC registration form to register for both the Institute AND the NAPC conference! Don't fill out a separate Institute registration form.)*
- 6:15 pm Meet in the lobby of the Sheraton if you'd like to go out to **dinner together**; or, free time in Cleveland

FRIDAY, APRIL 7, 2000 – at the Sheraton Hotel, with lunch at the University Club

- 7:45 am – 8:20 am Registration, “Welcome” continental breakfast, resource table set-up
- 8:20 am – 8:40 am **Welcome and Participant Introductions**
Elaine Andersen, NAPC President, and John Begala, Conference Chair
- 8:40 am – 11:00 am **Core Competencies Roundtable: Health and Human Services Indicator Data Preparation, Distribution and Applications**
- Gretchen Kunkel, Director, Research and Administration, Federation for Community Planning, Cleveland, Ohio
 - Joseph A. Connor, CEO, The Collaboratory for Community Support, Ann Arbor, Michigan
 - David Swain, Associate Director, Jacksonville Community Council, Inc., Jacksonville, Florida
 - Nancy Findeisen, Executive Director, Community Services Planning Council, Sacramento, California
 - Robert Spinks, Executive Director, Community Council of Central Oklahoma, Oklahoma City, Oklahoma
- 11:00 am – 11:30 am Transportation to the University Club
11:30 am – 2:00 pm **Changing Patterns of Civic Involvement in the United States**
Luncheon with university professors and Institute keynote speaker **Theda Skocpol**, Victor S. Thomas Professor of Government and Sociology, Harvard University (*read about her many books, honors and roles in the Institute brochure*); she is now coordinating a major research project on civic engagement in American democracy, considering the rise and development of major voluntary associations from 1790 to the present.
- 2:00 pm – 3:00 pm Transportation to Sheraton/Break
- 3:00 pm – 5:00 pm **Roundtable Discussion: What’s Working on Welfare Reform**
Reports and discussion about successful initiatives around the country, and related issues and challenges.
Facilitator: Kate Hanley, Executive Director, Tempe Community Council, Tempe, Arizona
- 5:00 pm – 7:00 pm Free time
- 7:00 pm – on Meet in hotel lobby to go to **Group Dinner at The Watermark in the Flats** entertainment district (*prior reservations required for dinner; see form*) ... about 7 blocks from the hotel

SATURDAY, APRIL 8, 2000 – at the Sheraton

7:45 am – 9:00 am

Continental Breakfast and Roundtable Discussions:

Join table discussions facilitated by NAPC members on topics including:

- **New applications of technology for community research –**
Steve White, Executive Director, Community Research Council (formerly the Metropolitan Council for Community Services), Chattanooga, Tennessee
- **How are councils measuring our own outcomes? –**
Tim Dutton and Suzanne Gregory, Human Services Planning Association, Sarasota, Florida
- **The real causes of teen pregnancy; prevention strategies that work –** Phil Dessauer, Executive Director, Community Service Council of Greater Tulsa, Oklahoma
- **Cutting-edge ideas to create, plan and market innovative special events, fund raisers and promotion to support planning councils –** Steven Lander, Director of Development, Marketing & Communication, Human Services Council of Mid-Fairfield, Connecticut

9:00 am – 11:00 am

Community Building: The Planning Council Approach

Many groups now share NAPC's interest in community building; what is it that sets councils and their work apart? What common core competencies, values and strategies shape the effectiveness of planning councils as they lead and serve their local communities to best address human service issues? The NAPC Board will present ideas they have developed, then engage the group in further defining a shared vision and definitions about the work we do. Results of this work will be published, as a resource for NAPC members and others in this field.

11:00 am – 12:30 pm

Members Forum: NAPC Strategic Plan

How shall NAPC build on the good work it is already doing, to become even more helpful in furthering the work of planning councils and community planning as a whole? The Board invites you to help develop NAPC's strategic plan as a tool for going forth and doing even bigger and better things in the years to come. *(Please note that this is not a members-only session – all conference participants are welcome.)*

12:30 pm – 2:00 pm

Closing Luncheon:

- **Update on community-building initiatives of other national organizations: The National Community Building Network (NCBN) and United Way of America**
Speaker: Dan Duncan, Exec. Director, United Way Community Service Council, Indianapolis, IN
- **NAPC Annual Meeting -** The President's report on the past year's work, officers' reports, approval of the proposed strategic direction and budget for 2000, election of officers and board members, conference wrap-up and evaluation, proposal for next year's conference, and special thanks. *(Members, please be SURE to stay for this meeting – but this is NOT a members-only session; all conference participants are encouraged to be there!)*

2:15 pm – 4:30 pm

Incoming Board of Directors Organizational Meeting

Evening

Everyone is invited to go out for dinner and a farewell evening together

REGISTRATION FORM:

**NATIONAL ASSOCIATION OF PLANNING COUNCILS
2000 ANNUAL CONFERENCE
Cleveland, Ohio -- April 5 - 8, 2000**

To register, please complete Parts I and II of this form and mail, with payment, to:
NAPC, 11118 Ferndale Road, Dallas, TX 75238.
Please register by March 20th. Checks should be made to NAPC.

Registration - Part I (CONFERENCE FEES AND EXPENSES)

	<u>NUMBER</u>	x	<u>COST</u>	=	<u>SUBTOTAL</u>
<input type="checkbox"/> Pre-Institute Dinner April 5, 2000 5:30 - 8:00 p.m. (<i>Institute Speakers and Community Leaders Invited</i>)	_____	x	\$40	=	\$_____
<input type="checkbox"/> Human Services Institute April 6, 2000 (<i>Institute fee; includes lunch</i>)	_____	x	\$60	=	\$_____
<input type="checkbox"/> NAPC Conference Registration April 7 & 8 (<i>NAPC conference sessions, continental breakfasts and lunches</i>)					
<u>NON-MEMBER RATE:</u>	_____	x	\$200	=	\$_____
<u>MEMBER RATE:</u>					
<i>If you're not a member, <u>join now</u> at the low \$100 introductory rate and register for the conference at the member rate!</i>					
1 st Participant @ \$160	_____	x	\$160	=	\$_____
Additional Participants @\$100	_____	x	\$100	=	\$_____
<input type="checkbox"/> Dinner in the Flats Friday, April 7, 7:00 p.m.	_____	x	\$35	=	\$_____
NAPC Introductory Membership			\$100	=	\$_____
<u>GRAND TOTAL:</u> (<i>Please enclose check to NAPC with registration</i>)					\$_____

Registration – Part II (PLEASE PRINT CLEARLY OR TYPE ALL INFORMATION)

1. Name: _____
Position/Title: _____
Organization: _____
Address: _____
City, State, Zip: _____
Daytime Phone Number: _____ Fax Number: _____
E-mail Address: _____
Special needs, re: meals or other: _____

SELECTION OF SESSION (see descriptions in Institute brochure) - circle one choice from each column:

- | <u>Morning</u> | <u>Afternoon</u> |
|-----------------------------|-----------------------------|
| 1. Welfare Reform | 1. Welfare Reform |
| 2. Human Services & Schools | 2. Human Services & Schools |
| 3. Public Health | 3. Public Health |
| 4. Aging | 4. Aging |
| 5. Regional Dynamics | 5. Regional Dynamics |
| 6. Race Relations | 6. Race Relations |
| 7. Nonprofit Communications | 7. Nonprofit Communications |
| 8. Nonprofit Management | 8. Nonprofit Management |
-

2. Name: _____
Position/Title: _____
Daytime Phone Number: _____ Fax Number: _____
E-mail Address: _____
Special needs, re: meals or other: _____

SELECTION OF SESSION (see descriptions in Institute brochure) - circle one choice from each column:

- | <u>Morning</u> | <u>Afternoon</u> |
|-----------------------------|-----------------------------|
| 1. Welfare Reform | 1. Welfare Reform |
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| 5. Regional Dynamics | 5. Regional Dynamics |
| 6. Race Relations | 6. Race Relations |
| 7. Nonprofit Communications | 7. Nonprofit Communications |
| 8. Nonprofit Management | 8. Nonprofit Management |

3. Name: _____

Position/Title: _____

Daytime Phone Number: _____ Fax Number: _____

E-mail Address: _____

Special needs, re: meals or other: _____

SELECTION OF SESSION (see descriptions in Institute brochure) - circle one choice from each column:

- | <u>Morning</u> | <u>Afternoon</u> |
|-----------------------------|-----------------------------|
| 1. Welfare Reform | 1. Welfare Reform |
| 2. Human Services & Schools | 2. Human Services & Schools |
| 3. Public Health | 3. Public Health |
| 4. Aging | 4. Aging |
| 5. Regional Dynamics | 5. Regional Dynamics |
| 6. Race Relations | 6. Race Relations |
| 7. Nonprofit Communications | 7. Nonprofit Communications |
| 8. Nonprofit Management | 8. Nonprofit Management |

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4. Name: _____

Position/Title: _____

Daytime Phone Number: _____ Fax Number: _____

E-mail Address: _____

Special needs, re: meals or other: _____

SELECTION OF SESSION (see descriptions in Institute brochure) - circle one choice from each column:

- | <u>Morning</u> | <u>Afternoon</u> |
|-----------------------------|-----------------------------|
| 1. Welfare Reform | 1. Welfare Reform |
| 2. Human Services & Schools | 2. Human Services & Schools |
| 3. Public Health | 3. Public Health |
| 4. Aging | 4. Aging |
| 5. Regional Dynamics | 5. Regional Dynamics |
| 6. Race Relations | 6. Race Relations |
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| 8. Nonprofit Management | 8. Nonprofit Management |

THANK YOU!

Please register by March 20.

Copy this form if more than four people from your organization wish to register.

Send all registrations from your organization in together, with payment, to receive the special group rate.

Mail to: NAPC, 11118 Ferndale Road, Dallas, TX 75238

We're looking forward to seeing you in Cleveland in April!